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3,361 readers: the readership figure based upon a survey conducted in July 2017 has been independently audited by IPSOS MORI: the 69% confidence, 95% confidence, industrial minerals has a readership between 3,361 and 3,466 readers.

85% of IM readers are decision influencers and makers in their organisation.

75,956 Average monthly page impressions on www.indmin.com (Source: analytics October 2016 - September 2017)

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